



# FORUMS

## WINE WOMEN

### MEMBER FORUMS PROGRAM

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Profession-Specific  
Knowledge

Training Seminars

Networking

Mentoring

Maintain  
Confidentiality

Relationship Building

Develop Credibility

Sales Referrals or  
Introductions

Speaking  
Opportunities

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### WINE WOMEN

WineWomen.net

Facebook & Twitter

WineWomenOrg

707.996.8740

## What do you want to get out of your Forum meetings?

WINE WOMEN Forums provide key components of career development. It is an opportunity for members to regularly discuss and learn about topics within their profession. Building upon one another's knowledge elevates all forum members' skills, credibility and value to employers.

Within the Forums, members develop deep and long-lasting business relationships. These peer-to-peer groups also provide tools, guidance, resources and support to achieve success.

- Learn key networking skills to maximize your industry involvement.
- Open doors to industry specific opportunities.
- Develop speaking skills and presentations to demonstrate niche knowledge expertise.



If you'd like your career direction to be as crystal clear as a Riedel Bordeaux glass, join WINE WOMEN today to start building your career path tools with Forums!

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WINE WOMEN was founded as a 501(c)(3) non profit, professional trade organization in 2016 to advance women's professional careers in the wine industry by fostering and nurturing talent, providing networking and training opportunities, as well as advocating for better opportunities for women in this industry. Membership is open to like-minded professional women and men.

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# What peer group Forum do you want to join?

Winemaking  
Finance/Accounting  
Human Resources  
Viticulture  
Marketing  
DTC/Sales  
International Sales  
Digital Marketing  
Social Media  
Technology  
Wine Clubs  
Tasting Rooms  
Event Planning  
Hospitality  
Wine Education  
Strategic Planning



## FORUM BENEFITS

With so many professions in the wine industry, members may join one or more Forums, or start a new group that focuses on a specialty.

To achieve our mission to aid in career development for women in the wine industry, our forum benefits are:

- Regular Forum peer-to-peer group meetings
- Forum meeting dates and times established annually by each Forum peer group
- Recruitment assistance to maintain healthy Forum participation
- Forums may be open or closed to additional members depending upon the rules established by each Forum
- Confidential space for Forums to establish member-specific profession and participation guidelines



## OUR MISSION

To champion the advancement of women's careers in the wine industry by building strong relationships, essential business skills and leadership among members.

- Members choose the Forum focus and meeting topics
- Access to private online discussion forums between meetings for consultation and file sharing among Forum members
- Assistance in securing meeting venues and guest speakers, as needed
- Assistance in managing Forum operations, membership and developing leadership

We are here to support you! Find meeting venues... Secure speakers... Manage your member operations... Provide guidance when needed.

for more information on our forums, contact:  
**WINE WOMEN**  
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