



# SPONSOR & DONATE

## WINE WOMEN

### WAYS TO CONTRIBUTE

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Annual Sponsorship

Event and Program  
Sponsorship

Cash Donation

WINE WOMAN  
Angel

Goods/Services  
Donation for Auction  
or Raffle

Matching Gift  
Donation Campaign

In-Kind Donation

Discounted Services  
or Goods

Grants and  
Endowments

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### WINE WOMEN

WineWomen.net  
Facebook & Twitter  
WineWomenOrg  
707.996.8740

## Can you see our future? We can! ...And it's big with your help!

To build a world-class professional organization and provide the best services and benefits to our members, we need your help. There are great ways for you to give back to the women in the wine business community and/or garner brand name recognition, depending upon your goals. Best of all, as a 501c3 non-profit, we can offer you the best tax benefits (as allowed by law) for your investment in our organization.

Give back by:

- Offering discounts on services or goods, our Career Development Tools.
- Becoming a WINE WOMEN Angel, supporting students and others who are financially challenged to participate in our organization.
- Sponsoring a program or specific event, increasing your brand's visibility and prominence with our members.
- Making a cash donation to fund future scholarships, training programs, speakers and more.
- Underwriting a grant or major donation in your name to guarantee the organization's continued good work and financial good health.

Want to know more? See details on the reverse.

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WINE WOMEN was founded as a 501(c)(3) non profit, professional trade organization in 2016 to advance women's professional careers in the wine industry by fostering and nurturing talent, providing networking and training opportunities, as well as advocating for better opportunities for women in this industry. Membership is open to like-minded professional women and men.

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# Looking for brand recognition with a side of 'feel good'?

Become a WINE WOMEN Angel, ensuring students and young professionals can become members and participate in our programs.

Underwrite a speaker series program or a topic-specific forum.

Donate goods or services (including meeting and event spaces for WINE WOMEN members) for auction and raffle.

## OUR MISSION

To champion the advancement of women's careers in the wine industry by building strong relationships, essential business skills and leadership among members.

for more information on our sponsorships and donations, contact:  
WINE WOMEN  
Christine L. Mueller,  
President  
Chris@WineWomen.net or  
Karen Alary, Secretary  
Karen@WineWomen.net

## SPONSOR BENEFITS

Sponsorship opportunities are first available to business members of WINE WOMEN. Opportunities include the option to speak at upcoming events and/or exhibit wares at a conference, and WINE WOMEN offers annual and lifetime opportunities to support women in the wine industry:

### ANNUAL SPONSOR BENEFITS

- Access to our searchable MEMBER DIRECTORY
- Access to online DISCUSSION FORUMS
- Company Profile WEBPAGE with your Company Logo, Description and Links on our website
- Preference on opportunities to speak at, or sponsor, events and programs
- Ongoing membership and media exposure
- Social Media, Member Emailings and Online Promotion as Organizational Sponsor (with logo) in Press Releases and other communication documents
- Your Company Logo, Description and Links on our website for up to 6 months
- Your Company Name and Logo on Sponsor Signs
- VIP Access - Event ticket(s) - mingle with our members; nametag(s) with satin "SPONSOR" flag(s) per event
- President's acknowledgement of your Sponsorship during event announcements
- Brief speaking "infomercial"
- "Thank you" mention with logo and link in the post-event email to our mailing list as appropriate

INVESTMENT RANGE \$6,000 - \$150,000

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